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Fiona Burgess

Art Direction
Graphic Design
Web Design
User Interface Design

CLIENT LIST

Anderson DDB
ArtFirst SF
American Medical Association
Berkeley Ecology Center
Brass Design
The Breast Cancer Fund
The Business Energy Coalition
The California Democratic Party
F-Squared Design
Gavin Newsom for Mayor
ICLEI
John Kerry for Senate
Judy Stone
Media Alliance
Orrick, Herrington and Sutcliffe, LLC.
PG&E
Paul Clark Design
Save the Bay Foundation
ServePath
SolarBos
Storefront Political Media
Swimming Pyramid
Vibrant Events

What I bring to the table:

- 12+ years design experience, 5 years designing for the web
- An eye on the big picture and an ability to manage time accordingly
- Speed and agility applied to design problems large and small
- A proven ability to work well under pressure
- Excellent problem-solving skills combined with superb trouble-shooting skills leading to speedy design solutions and thorough pre-press file production
- Good communication skills ensuring an ability to play well with others
- Skilled at managing multiple projects and delivering solutions expediently

In my design toolbox:

- Expert in Adobe Creative Suite 3, Quark XPress, Power Point, Microsoft Word.
- Skilled with Adobe DreamWeaver, Adobe Fireworks, Adobe Flash
- Experienced in web design, user interface design and banner ad creation.
- Extensive experience in pre-press production including color correction and photo manipulation, as well as extensive experience with photo montage
- Familiarity with HTML and CSS

My demonstrated dynamicism and relevant experience includes:

- Creation of identity systems and branding solutions for political and corporate clients.
- Front end web design
- User interface design
- Creation of sales collateral, marketing materials, broadsheets, brochures, direct mail, white papers, etc.
- Magazine layout and production
- Art direction and project management

See back for education and career development



EDUCATION:

Humboldt State University Arcata, CA

Bachelor of Arts, 1996

Emphasis in graphic design and creative arts. Minor in Appropriate Technology and Environmental Studies

California College of the Arts San Francisco, CA

Packaging Design, 1997

UC Berkeley Extension San Francisco, CA

Adobe InDesign CS, 2005

Academy X San Francisco, CA

CSS, 2009

DreamWeaver MX, 2004

Media Alliance San Francisco, CA

Adobe Photoshop, 1996

Landmark Education San Francisco, CA

The Landmark Forum
The Advanced Course

EXPERIENCE

Fibu Design • San Francisco, CA Owner, Design Studio • 2007 - present

Clients include: PG&E, Gavin Newsom for Mayor, Orrick, Herrington & Sutcliffe, LLC., Swimming Pyramid, Save the Bay Foundation, The Breast Cancer Fund, Anderson DDB

Design of marketing and promotional materials, web design, banner ads, user interface design, brochure creation, logo design, branding, advertisements, annual reports, booklets and posters.

B+Z Creative • San Francisco, CA Co-Owner, Web Design Company • 2008

Clients include: ICLEI, Scott Peters for City Council, ArtFirst SF, San Francisco Women's Political Committee (SFWPC), and others.

Web design, web template design and banner ads for political candidates and non-profit organizations.

Storefront Political Media • San Francisco, CA Art Director/Graphic Designer • March 2001 - December 2006

Clients include: Gavin Newsom for Mayor, Representative Ellen Tauscher, John Kerry for Senate, Phil Ting for Assessor, the California Democratic Party, and others

Responsible for development and production of identity and branding, marketing brochures, advertisements, direct mail pieces, banner ads and websites for Democratic candidates and political campaigns nationwide. Art direction and coordination of freelance staff during busy campaign season. Collaborated with creative director and account executives on campaign branding and marketing materials. (This falls under the "works well with others while under pressure/speedy design skills" category)

Paul Clark Design • Portland, OR Graphic Designer/Production Artist • March 2001-July 2001

Graphic design and production for small design studio.

Brass Design • Portland, OR Graphic Designer/Production Artist • February 2001 - March 2001

Graphic design, page layout and production for small design studio.

Trees Foundation • Redway, CA Graphic Designer/Media Department Coordinator • October 1998 - January 2001

Department coordinator and graphic designer for non-profit organization. Grew struggling design department into a full service provider to over 40 environmental groups and individual activists. Provided free design services including identity development and marketing materials, magazine and newsletter design and layout, annual reports, and brochures. Responsible for layout and coordination of quarterly in-house newsletter. Projects handled from conception to press; coordination of printers and service bureaus; press checks; scheduling of artists and editors. Provided workshops and training in QuarkXPress. Managed budget for department and helped make collective decisions regarding the organization.

The Independent Newspaper • Garberville, CA Art Director/Graphic Designer/Production Manager • Dec. 1998 - April 1999

Managed art department for small newspaper. Responsible for layout and ad creation, production and pre-press of bi-weekly paper.

